

World University Rankings by Subject

Marketing

Location	Subject Ranking 2024	Institution	University Ranking 2024
United States	1	University of Pennsylvania	12
United States	4	Stanford University	5
United States	5	Massachusetts Institute of Technology (MIT)	1
Italy	7	Università Commerciale Luigi Bocconi (Bocconi University)	#N/A
Singapore	8	National University of Singapore (NUS)	8
France	9	HEC Paris	#N/A
United States	10	Northwestern University	47
Netherlands	11	Erasmus University Rotterdam	176
France	12	INSEAD (France)	#N/A
United States	13	Columbia University	23
Singapore	14	Nanyang Technological University, Singapore (NTU)	26
United States	15	University of California, Berkeley (UCB)	10
United States	17	New York University (NYU)	38
Australia	18	The University of New South Wales (UNSW Sydney)	19
Hong Kong SAR	19	The Hong Kong Polytechnic University	65
Mexico	20	Tecnológico de Monterrey	184
Finland	21-50	Aalto University	109
Denmark	21-50	Copenhagen Business School	#N/A
United States	21-50	Duke University	57
France	21-50	ESCP Europe	#N/A
France	21-50	ESSEC Business School, Paris	#N/A
South Korea	21-50	Korea University	79
Italy	21-50	Luiss Guido Carli University	#N/A
Canada	21-50	McGill University	30
Australia	21-50	Monash University	42
South Korea	21-50	Seoul National University	41
Malaysia	21-50	Taylor's University	284
Hong Kong SAR	21-50	The Chinese University of Hong Kong (CUHK)	47
Hong Kong SAR	21-50	The Hong Kong University of Science and Technology	60
New Zealand	21-50	The University of Auckland	68
Hong Kong SAR	21-50	The University of Hong Kong	26
Australia	21-50	The University of Melbourne	14
Australia	21-50	The University of Sydney	19
Netherlands	21-50	Tilburg University	371
China (Mainland)	21-50	Tsinghua University	25
Spain	21-50	Universitat Ramon Llull	621-630
Canada	21-50	University of British Columbia	34
United States	21-50	University of California, Los Angeles (UCLA)	29
United States	21-50	University of Michigan-Ann Arbor	33
Switzerland	21-50	University of St.Gallen (HSG)	#N/A
Canada	21-50	University of Toronto	21
United States	21-50	Yale University	16